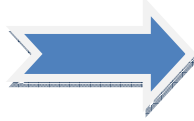


# What is a Movement and How Do I Launch One?

## WHY MOVEMENTS?

**Focus on Our Global Mission...**

*Launching spiritual movements  
by winning, building and sending  
Christ-centered multiplying disciples.*



**...Moves Us Toward Our Vision**

*Movements Everywhere... so that everyone  
knows someone who truly follows Jesus.*

**WHAT is a MOVEMENT?** A spiritual movement is...

**God Working**

Through a **Team**

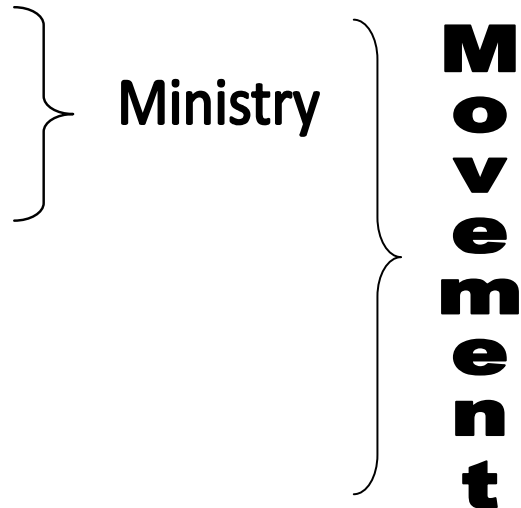
Of **Like-Hearted Disciples**

To **Win, Build and Send**

Toward the fulfillment of the **Great Commission**

Over time, people in prayerful dependence on God's grace will take action, resulting in the following four characteristics:

- **Connecting Lost People to Jesus**
- **Life-changing Discipleship**
- **Multiplying Leaders**  
(who mobilize and mentor others to lead)
- **Generating Self-sustaining Local Resources**



## HOW do I launch a MOVEMENT?

What can we learn from Jesus? From the New Testament church? From personal experience?